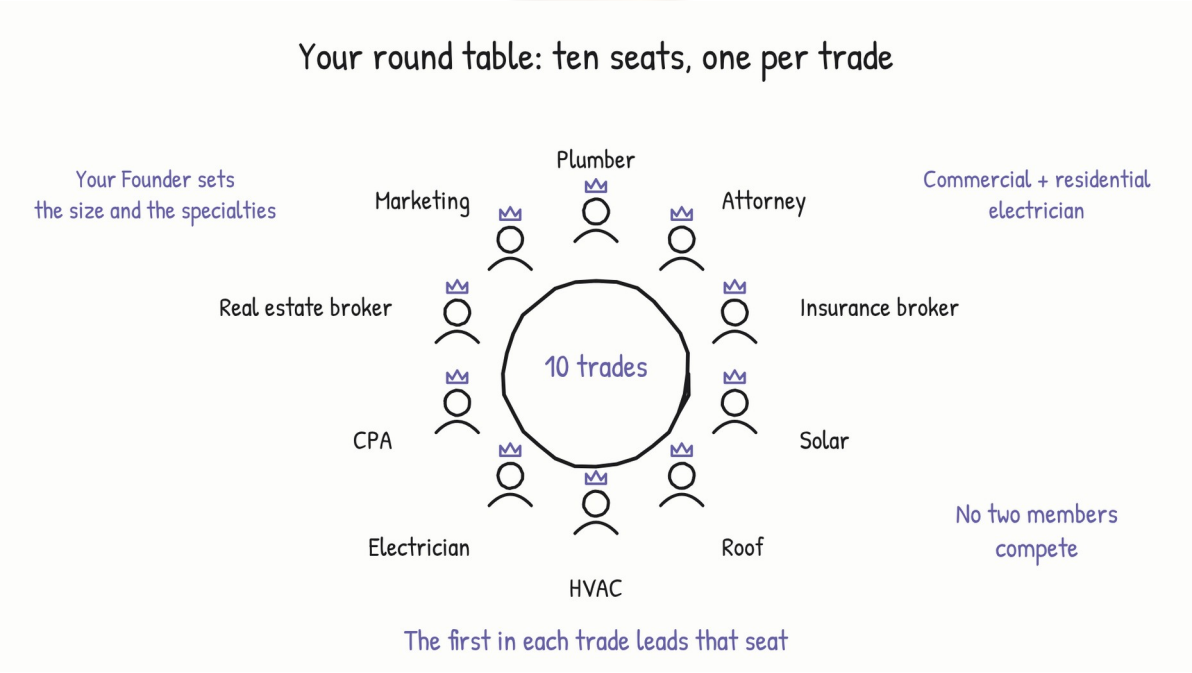
A WHITE PAPER FOR CHAMBER CHAIRS, CEOs AND PRESIDENTS

Stronger Members, Closer Community, New Monthly Revenue

How Chamburst helps your chamber build round tables of local businesses who learn together, grow their skills together and send each other business.



Chamburst · a program by OilSire

November 2026 · Draft for review

Every dollar figure in this paper is an example or a planning figure from OilSire's program design. None of it is a measured result, a forecast for your chamber, or market data. Final terms will be set out in your written agreement.

At a glance

If you lead a chamber, you already know your real work isn't the mixer or the directory. It's community: people who know each other, trust each other and send each other business. Chamburst, a program by OilSire, is built to help your chamber grow exactly that, while giving your members better tools and giving your chamber a new monthly revenue line.

What it is	What it means for your chamber
Round tables led by a Founder	Each chapter is started and led by its Founder, who decides how many members it has and how its specialties are defined. The recommended start is ten local businesses, one per specialty, so no two members compete and every member can send every other member business.
Learning circles	Members meet, learn together and sharpen each other's skills, with training and business tools built in.
Your chamber's own site	Your City License includes a website with your city's name in the address (yourcity.chamburst.com) and your chamber's name on top. It showcases your members and is where new businesses apply for a seat.
OilSire does the heavy lifting	OilSire builds, hosts, trains and supports. Your chamber leads the community.
New monthly revenue	Your chamber starts with 80% of every member fee, rising 2 points each time a Founder completes a chapter, up to 90% at five.
Simple entry	A $4,000 one-time City License (60 days of training plus your own Growth account), then a flat $500 a month.

The short version

Your city. Your license. Ten seats, one per trade, to start. *Every member brings every member business.*

Members gain skills, tools and referrals. The chamber gains engagement, retention and a share of every member fee it seats.

1. Why this matters to chambers

Chambers do some of the most important work in a local economy, and much of it is hard to see on an invoice. Members join for connections, credibility and a voice in the community. They stay when they feel that membership is making their business better. Three questions come up in almost every boardroom:

- **Retention.** How do we give members a reason to renew that goes beyond the event calendar?

- **Engagement.** How do we turn members who pay dues into members who show up, participate and help each other?
- **Value.** How do we show, month after month, that the chamber is helping members win more work and run better businesses?

Chamburst is designed around those three questions. It gives members a small, committed group to belong to, practical skills and tools they use every day, and a steady flow of referrals from people they trust. Members who are getting real value from their chapter have a clear reason to stay involved. And because the chamber earns a share of every member fee, that engagement can also support the chamber's own budget.

2. What Chamburst is

Chamburst is OilSire's chamber and community program. It pairs the chamber's local leadership with a ready-made program, a public city site and a full set of business tools for members.

Your chamber's own site: yourcity.chamburst.com

Your City License comes with your chamber's own website, on an address that carries your city's name: yourcity.chamburst.com (your city's name takes the place of "yourcity"). Your chamber's name sits at the top, with "powered by Chamburst | OilSire" underneath. OilSire builds, hosts and supports your site, so your team can focus on training your members to use the technology.

What your city site does for your chamber

Your local public face. One address your community can remember, branded with your chamber's name.

Showcases your members. The businesses seated at your round tables are featured as your city's business leaders, with local proof only when it is real.

Where new businesses apply. Businesses that want a seat at a round table apply right on the site.

Personal to your members. A space built around your chamber and its people, which helps grow loyalty, supports member training, and builds interest in joining.

Your own seat, if you want one. Your chamber is welcome to purchase an additional seat at the same rate your members pay, to automate the chamber's own activities and show that your team knows the same tools.

OilSire builds, hosts, trains and supports

OilSire	Your chamber
Builds and hosts your city site and every member account	Leads the community and invites the right businesses
Trains your team for 60 days, side by side	Hosts the round tables and keeps the circle connected
Sets up each member's account on the plan they choose	Supports members day to day, with OilSire behind you
Handles member billing through the platform	Earns its share of every member fee it seats

What each member business gets

Every seated member runs on the same proven system: one login, one phone line, one dashboard. Depending on the plan, that includes:

- An AI receptionist that answers calls day or night with the business's own name and script, and books appointments straight into the calendar.
- One inbox for texts, emails and social messages, with automatic follow-up on missed calls, quotes and estimates.
- Review requests after each job, lead tracking from first call to closed job, and invoices, payments and e-signatures in one place.
- A website and pages built and hosted for them, plus scheduled social posting.

A customer's details move between members only with that customer's recorded consent. Referrals are generous, but they are never careless with the people being referred.

3. Round tables and learning circles

The heart of Chamburst is the chapter: a round table of local businesses that know, trust and refer each other. Because no two members compete for the same customer, every referral is a gift rather than a risk. A roofer whose customer needs a plumber sends that customer to the plumber at the same table.

Every chapter has a Founder

The Founder is the member who starts and leads a chapter. Each chapter belongs to its Founder's judgment: the Founder decides how many members the chapter has, when its roster is complete, and whether the group grows into, or spins off, a new chapter. Inside the chapter, the first member in each trade leads that trade's seat; the Founder leads the table as a whole.

The recommended starting model: ten seats, one per trade

Most chapters start with these ten trades, one business each. It is a proven shape for a referral table, not a fixed rule; a Founder can size the table and choose its trades to fit the community.

Seat	Trade	Seat	Trade
1	Plumber	6	HVAC
2	Attorney (any practice area)	7	Electrician
3	Insurance broker	8	CPA
4	Solar	9	Real estate broker
5	Roof	10	Marketing

- **One business per specialty.** The first business seated in a specialty leads that seat. A specialty's seat stays open until someone takes it.
- **The Founder defines the specialties.** A trade can hold more than one seat when the businesses don't compete. For example, a chapter could seat two electricians, one commercial and one residential, or several attorneys in practice areas that don't overlap, such as injury, family, estate or business law. How each trade is split is the Founder's call; the rule that holds the table together is simply that no two members compete.
- **Referrals stay inside the chapter.** The table works because the seats complement each other.
- **The Founder completes the chapter.** A chapter counts as completed when its Founder closes the roster, whatever size the Founder has chosen.
- **New chapters are the Founder's call.** If more businesses want in, the Founder decides whether the chapter grows or a new chapter forms, for example so a second roofer who would compete with the first can join a new table instead.

Learning circles: meet, learn, grow skills together



Members meet, learn together and sharpen each other's skills, with training and tools built in.

A Chamburst round table is more than a referral group. It is a learning circle. Members meet, compare what is working, and help each other get better at the parts of business that are hard to learn alone: answering every call, following up on every quote, earning reviews, and turning one good job into the next. Because every member uses the same tools, the plumber can show the CPA exactly how she set up her follow-up, and the whole table gets better together.

For the chamber, this is engagement you can see. Members have a reason to show up, a group that expects them, and practical skills they take back to their businesses. That is the kind of value that keeps people involved year after year.

4. The City License

Bringing Chamburst to your city starts with a City License.



Item	Amount	What it covers
City License, one time	$4,000	60 days of hands-on training for your team, plus your chamber's own Growth account with full Growth tools. Use it to run chamber operations, as a live demo for prospective members, or simply keep it ready.
Renewal	$500 a month, flat	Keeps your city site, your chamber's branding on the front, and your right to seat members. It is never discounted and never split, and it stays the same as your chapters grow.

Ways to pay the $4,000: in full up front; two payments of $2,000 (at the start and at day 30); or four monthly payments of $1,125 ($4,500 in total, which includes a $500 financing charge). Payment options are subject to final terms.

5. Member plans and your chamber's share

Members simply pick the plan that fits their business. The platform bills each member directly, so your chamber does not have to invoice or collect member fees, and your chamber's share is credited to it.

Member plan	Member pays per month	Chamber share at the start (80%)
Starter	$297	$237.60
Growth	$497	$397.60
Scale	$997	$797.60

Your share grows with every completed chapter

Your chamber starts at 80% of every member fee. Each time a chapter in your city is completed (its Founder closes the roster), your share goes up 2 points, to a maximum of 90% at five completed chapters. The 90/10 split is the ceiling for the chamber's share. The $500 renewal never changes.

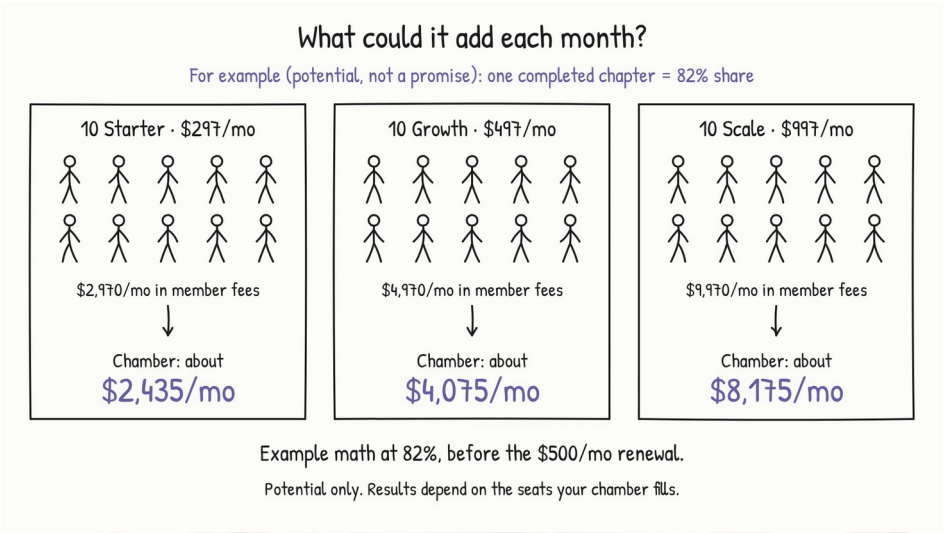
Completed chapters	0	1	2	3	4	5 or more
Chamber keeps	80%	82%	84%	86%	88%	90%
OilSire keeps	20%	18%	16%	14%	12%	10%

Chapter size is up to each Founder, so the share moves with completed chapters, not with a set number of seats. As a planning estimate, most chambers are expected to complete one or two chapters; five completed chapters is something only larger cities are likely to reach, and usually over several years.

6. What it could add each month

Example math only. Potential, not a promise.

These examples show one completed chapter of ten members (the recommended starting model), all on the same plan, at the 82% share. They are not measured results or market data. Actual results depend on the seats your chamber fills, the plans members choose and the final terms of your agreement.



Example: a ten-member chapter	Member fees per month	Chamber share at 82% (before the $500 renewal)	After the $500 renewal
10 Starter members	$2,970	about $2,435	about $1,935
10 Growth members	$4,970	about $4,075	about $3,575
10 Scale members	$9,970	about $8,175	about $7,675

Real tables will usually mix plans and may be larger or smaller, as each Founder decides; the same percentage applies to each member's plan. Before a first chapter is complete, the share is 80%. At that rate, three Starter members or two Growth members are enough to cover the $500 monthly renewal. Recovering the one-time $4,000 is a separate timeline that depends on how quickly seats fill.

7. A nationwide contest

Chamburst chambers across the country are ranked by completed chapters, with monthly standings and featured-city spots. It gives your community some friendly bragging rights and a reason to fill that next table. Recognition is the reward; the contest does not pay cash prizes. Contest rules will be published with the final program terms.

8. Our guarantee (subject to final terms)

“Seat 2 businesses by day 90.”

As currently drafted: complete the 60 days of training and run the program as trained. If your chamber hasn’t seated two paying member businesses by day 90, OilSire keeps working with you at no charge until you do.

This guarantee is in draft and is subject to final terms. *It is continued support, not a refund of the $4,000 or a waiver of the $500 monthly renewal. It does not promise a number of leads or any revenue outcome. Two seats is a starting line, not break-even.*

9. Your first 90 days

When	What happens	Who leads
Getting started	Sign the City License. OilSire sets up your city site and your chamber’s Growth account.	OilSire, with your chamber
Days 1 to 60	Hands-on training, side by side. Your team learns the tools and the round-table model, and starts inviting one business per specialty.	OilSire trains; your chamber invites
Around day 60	Training complete. Your chamber supports its first chapter Founder and members, with OilSire behind you.	Your chamber, backed by OilSire
By day 90	Target: at least two member businesses seated, and the first round table taking shape under its Founder.	Your chamber, with OilSire support
Beyond day 90	The Founder fills the table and closes the roster to complete your first chapter, then decides whether a new chapter forms.	The Founder, with your chamber

10. Questions chamber leaders ask

Do we need technical staff? No. OilSire builds and hosts the city site and sets up every member account. The 60 days of training cover what your team needs to run the program.

Does the chamber collect member fees? No. The platform bills each member directly, and your chamber’s share is credited to it.

Will members compete with each other? No. Each chapter seats one business per specialty, and the Founder defines the specialties so no two members compete, for example a commercial and a

residential electrician, or attorneys in practice areas that don't overlap. If a business would compete with someone already seated, the Founder decides whether a new chapter forms.

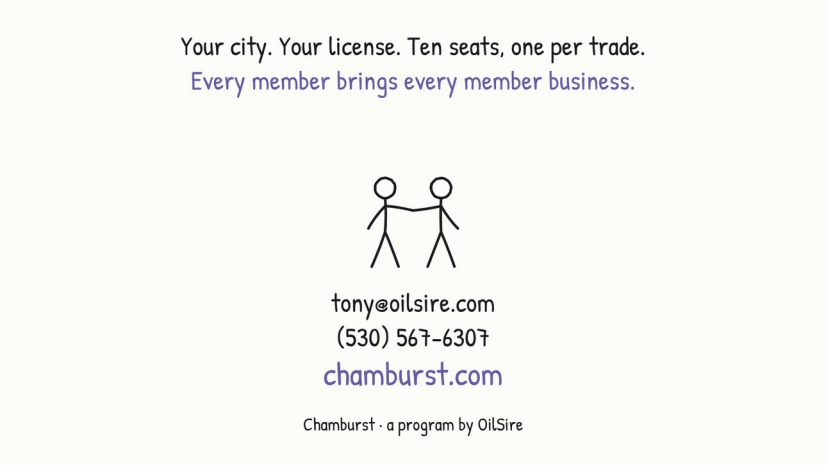
What if a trade is slow to fill? The chapter still meets and members still use their tools. The Founder decides the chapter's size and when its roster is complete; your share moves up when it is.

Who decides how big a chapter gets? The chapter's Founder: the member who starts and leads it. The Founder sets the size, closes the roster, and decides whether a new chapter evolves.

Are these revenue numbers results from other chambers? No. They are example math based on the published plan prices and the chamber share. They are potential, not a promise.

What happens to customer information? Customer details move between members only with the customer's recorded consent.

11. Let's build your city's round table together



If you'd like to see whether Chamburst is a fit for your chamber and your city, let's talk. We'll walk through the program, answer your board's questions, and map out what your first round table could look like.

Contact	
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Learn more	chamburst.com

About the figures and terms in this paper

Prices, the chamber share schedule, payment options, the guarantee and contest rules are OilSire's current planning terms for the Chamburst program. They are not measured results, forecasts or market data, and they will be confirmed in your written agreement. Revenue examples show potential only; results depend on the seats your chamber fills.